Vladislava Cederman | 253-579-5556 | [website](#) | [email](#)

Washington State Auditor's Office (SAO)
Communications Consultant 3

April 2014-Present

- Collaborate with auditors (the clients) to conceptualize, design and create graphics used in Performance Audit reports. Work with the Director of Communications and other agency managers to create internal and externals outreach collateral. Create images for the web.
  Software: Adobe Illustrator, Adobe Photoshop
- Lay out multi-page reports and newsletters.
  Software: Adobe InDesign
- Film and produce videos, as part of a publication package, which highlight the topics of Performance Audit reports.
  Software: Final Cut Pro
- Photograph and process photos of SAO internal events, conferences and award ceremonies.
  Software: Adobe Lightroom, Adobe Bridge
- Work with the Local Government Performance center on writing case study articles about success stories with small local government implementing LEAN practices and improving their internal processes.
  Software: Microsoft Word, Adobe InDesign
- Assist auditors with recommending or producing graphics for presentations before the Joint Legislative Audit & Review Committee of Washington State.
  Software: Microsoft PowerPoint

Pierce Transit
Marketing Design Specialist

November 2011-August 2013

- Design and produce informational materials for the general public related to Pierce Transit events, promotions, service changes, and business development.
  Software: Adobe Illustrator, Adobe Photoshop
- Collaborate with various internal groups and external organizations to develop campaigns highlighting the benefits of, and promote public transportation and alternative commute modes.
- Create and develop motivational and educational materials to facilitate in-house communications between various Agency departments.
  Software: Adobe InDesign, Adobe Illustrator
- Provide emergency web support during inclement weather and other urgent events affecting bus service.
- **Software:** Adobe Dreamweaver
- Work closely with the Pierce Transit's Public Relations Officer on verbiage and graphics used for community and internal outreach.
  Software: Adobe InDesign, Adobe Illustrator

- Monitor and update Pierce Transit social media outlets.
  Platforms: Facebook, Twitter
- Participate in the Pierce Transit's public website redesign process. (http://www.piercetransit.org)
  Photograph internal and external events and maintain a photo library.
  Software: Adobe Bridge
  Edit reports and analyze statistical documentation for use in work sessions and presentations.
  Software: Microsoft Word, Microsoft PowerPoint, Microsoft Excel
  Document processes related to the Marketing department's daily operations.
  Software: Microsoft Word

Coinforce
Graphic Designer/Illustrator

August 2010-October 2011

- Communicate closely with clients to create custom vector art for production of unique commemorative memorabilia such as coins, pins and key chains, which are presented to military and law enforcement personnel.
  Software: Adobe Illustrator

Clover Park Technical College
Adobe Flash and Photoshop Instructor

April 2009 – December 2010

- Teach Adobe Flash basics to adult and elderly students
  Software: Adobe Flash
- Develop work plans and course curriculum
- Observe students' progress and adjust teaching approach to accommodate their style of learning.
- Regularly test and evaluate students' knowledge

Systems Engineering, Inc.
Rich Media Designer

June 2006-November 2008

- Collaborate with subject matter experts and technical writers to design and develop interactive educational software ranging from presentation of information to software simulation and knowledge checks.
- Audio recording and engineering, and video editing for integration in the courseware.
- Design and maintain the company's corporate websites.

Education: AA in Digital Design, Pierce College, 2004
BA in English, University of Veliko Tarnovo, Bulgaria, 1998